## DiscourseNet Congress #1 Preliminary Programme
(as of 06 July 2015)

| Thursday 24 Sept | 12:30-14:00 | Welcome and Introduction  
|                 | Martin Nonhoff  
|                 | Johannes Angermuller  
|                 | 14:00-15:15 | First Plenary Round Table  
|                 | 15:15-15:30 | Break  
|                 | 15:30-17:30 | **Panel 1A**  
|                 | **Panel Chairs:** Ronny Scholz, André Salem  
|                 | **Title:** Quantifying methods in discourse studies. Possibilities and limits for the analysis of discursive practices (I)  
|                 | **Contributors:**  
|                 | 1. Introduction by Ronny Scholz (15 min)  
|                 | 2. Ronny Scholz  
|                 | Quantifying methods in discourse studies in France, UK and Germany. An introduction.  
|                 | 3. Tony McEnery, Costas Gabrielatos, Peter Diggle and Paul Baker  
|                 | The Peaks and Troughs of Corpus Based Contextual Analysis  
|                 | 4. Elias Rizkallah  
|                 | Textual analysis softwares: between automatization and assistance  
|                 | 15:30-17:30 | **Panel 1B**  
|                 | **Panel Chairs:** Bob Jessop & Jens Maeße  
|                 | **Title:** Discourse and the Political Economy  
|                 | **Contributors:**  
|                 | 1. Bob Jessop  
|                 | The Symptomatology of Crisis: The Challenge of Crisis Construal and Crisis Management  
|                 | 2. Jason Glynos, Simon Parker, Robin Klimecki, Hugh Wilmott  

Last updated: 06 July 2015
3. Ronald Hartz  
   *Crisis, Crash and Collective Sensemaking – Explorations of the Symbolic Order of the Economy*

4. Amelie Kutter

5. Jens Maeße  
   *Economic Experts. A Discursive Political Economy of Economics*

6. Joe Fitzgerald & Brendan K O’Rourke  
   *Analyzing the Performance of Economic Discourses*

| Thursday 24 Sept | 15:30-17:30 | **Panel 1C**  
|                 |           | Panel Chairs: NN  
|                 |           | **Title:** *Semiotics*  
|                 |           | **Contributors**  
|                 |           | 1. Pim Huijnen / Melvin Wevers  
|                 |           | *Digital Conceptual History using Distributional Semantics*  
|                 |           | 2. Martin Siefkes  
|                 |           | *Sign use, social patterns, and mentalities: A semiotic approach to discourse*  
|                 |           | 3. Markus Rheindorf  
|                 |           | *Tracing long-term discoursive change through shifts in argumentative patterns*  
|                 |           | 4. Marco Perugini  
|                 |           | *La construction linguistique de l’empathie dans le discours publicitaire: l’effet des locutions temporelles.*  
|                 |           | 5. Narjes Monfared  
|                 |           | *Recontextualization of Muharram’s Anniversary in Billboards of Tehran Between 2012-2015*  

| 15:30-17:30 | **Panel 1D**  
|            | Panel Chairs: Paul Chilton and Alexander Ziem  
|            | **Title:** *Language, Mind and Society: Bringing Cognitive Science and Cognitive Linguistics into Discourse Analysis (I)*  
|            | **Contributors:**  
|            | 1. Paul Chilton, Alexander Ziem  
|            | *Bringing Cognitive Science and cognitive Linguistics into Discourse Analysis: a short introduction to the panel*  
|            | 2. Paul Sarazin  
|            | *The role of implicature in world views - A Frame-Semantic Approach*  
|            | 3. Veronika Koller  

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<tr>
<td>Thursday 24 Sept 17:30-17:45</td>
<td>Break</td>
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<tr>
<td>17:45-19:15</td>
<td>Reception and DiscourseNet meeting</td>
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Socio-cognitive approaches to discourse
4. Alexandra Polyzou
*Pragmatics, Critical Discourse Analysis and Cognition*
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<th>Contributors</th>
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</table>
| 8:45-10:15| **Panel 2A**  | Tony McEnery, Marcus Müller       | **Title:** Quantifying methods in discourse studies. Possibilities and limits for the analysis of discursive practices (II) | 5. André Salem  
Textometry Driven Investigation in Discourse Studies  
6. Paul Baker  
Keywords: signposts to objectivity?  
7. Noah Bubenhofer  
Geocollocations: The Linguistic Construction of World – an Example of Visual Analysis and Methodological Challenges  
8. Maria Becker, Marcus Müller, Wolf J. Schünemann, Jörn Stegmeier, Stefan Steiger  
Multi-method discourse analysis of twitter communication. A comparison of two global political issues |
| 8:45-10:15| **Panel 2B**  | Martin Nonhoff + NN               | **Title:** Performing Power Shifts                                    | 1. Martin Nonhoff  
Performing Power Shifts  
2. Martina Winkler  
Picturing Power: Photographs of the 1968-Invasion in Czechoslovakia  
3. Svenja Bethke  
Fashion, Power and Ideology – the Case of Nation-Building in Palestine/Israel |
| 8:45-10:15| **Panel 2C**  | Barbara Johnstone, Jo Angouri     | **Title:** When Discourse Studies Meets Sociolinguistics (I)          | 1. Barbara Johnstone  
Position paper abstract for Discourse Studies Symposium  
2. Jo Angouri  
Negotiating identities in the workplace: Interactional |
### DiscourseNet Congress #1 (Bremen) Preliminary Programme (as of 06 July 2015)

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<tr>
<th>Friday 25 Sept</th>
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<tr>
<td><strong>8:45-10:15</strong></td>
<td><strong>Panel Chairs: NN</strong></td>
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<tr>
<td></td>
<td><strong>Title: Identity and Subjectivity (I)</strong></td>
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<td><strong>Contributors:</strong></td>
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<tr>
<td></td>
<td>1. Camelia Beciu / Malina Ciocea / Irina Diana Madroane</td>
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<tr>
<td></td>
<td><em>Debating Migration and Nation Image in Turbulent Economic Contexts: Identity Counter-Discourses in the Romanian Media</em></td>
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<td>2. Michiel Van Oudheusden, Nathan Charlier</td>
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<td><em>Repositioning Flanders and Wallonia (Belgium) in the Knowledge-Based Economy: A Discourse-Analytic and Policy Studies Perspective</em></td>
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<td>3. Eleonora Esposito</td>
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<td><em>Memorialising Slavery and Emancipation in the Archipelago: History, Power and Identity in Commemoration Discourses from the Anglophone Caribbean</em></td>
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<tr>
<th><strong>Panel 2E</strong></th>
<th><strong>Panel Chair: NN</strong></th>
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<tr>
<td><strong>8:45-10:15</strong></td>
<td><strong>Title: Critique and Discourse</strong></td>
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<td><strong>Contributors:</strong></td>
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<td></td>
<td>8. Benno Herzog</td>
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<td></td>
<td><em>Discourse analysis as social critique: Uncovering “necessary contradictions”</em></td>
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<td>9. Heiko Motschenbacher</td>
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<td><em>Focusing on normativity in Critical Discourse Studies</em></td>
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<td>10. Peter Furko</td>
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<td><em>Critical Perspectives on the Use of Discourse Markers in English and Hungarian News Interviews</em></td>
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<td>11. Marc Glady (French)</td>
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<td><em>Le discours entre domination et émancipation. Le cas des pratiques discursives de l’accompagnement des chômeurs</em></td>
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<p>| <strong>10:15-10:30</strong> | <strong>Break</strong> |</p>
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<thead>
<tr>
<th>Time</th>
<th>Panel 3A</th>
<th>Panel 3B</th>
<th>Panel 3C</th>
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<tbody>
<tr>
<td>10:30-12:30</td>
<td><strong>Panel 3A</strong>&lt;br&gt;<strong>Panel Chairs:</strong> Tony McEnery &amp; Ronny Scholz &amp; André Salem &amp; Marcus Müller&lt;br&gt;<strong>Title:</strong> Quantifying methods in discourse studies. Possibilities and limits for the analysis of discursive practices (III)&lt;br&gt;<strong>Contributors:</strong>&lt;br&gt;8. Gary Schaal &amp; Gregor Wiedemann&lt;br&gt;  <em>Discourse Analysis between Quality and Quantity. Fulfilling Blended-Reading Requirements for the Social Sciences with a Scalable Text Mining Infrastructure</em>&lt;br&gt;9. Verena Weiland&lt;br&gt;  <em>Combining quantifying and qualitative methods based on French linguistic approaches to discourse analysis</em>&lt;br&gt;10. Sue Wharton&lt;br&gt;  <em>Work with small corpora: integrating quantitative and qualitative approaches</em>&lt;br&gt;11. Costa Delimitsos&lt;br&gt;  <em>Quantifying the war and illness metaphors in a large and disparate corpus of scientific-like crime-related literature</em></td>
<td><strong>Panel 3B</strong>&lt;br&gt;<strong>Panel Chairs:</strong> Ruth Amossy &amp; Dominique Maingeneau&lt;br&gt;<strong>Title:</strong> Enunciation and Argumentation in discourse&lt;br&gt;<strong>Contributors:</strong>&lt;br&gt;1. Ruth Amossy&lt;br&gt;  <em>Doxa and Subjectivity in Discourse: a Contribution to the Study of Argumentation in Discourse</em>&lt;br&gt;2. Roselyne Koren&lt;br&gt;  <em>Constraints and Autonomy: About Transformation of Enunciative Subjectivity in the New Media</em>&lt;br&gt;3. Dominique Maingueneau&lt;br&gt;  <em>Aphorisation and argumentation</em>&lt;br&gt;4. Fiona Rossette</td>
<td><strong>Panel 3C</strong>&lt;br&gt;<strong>Panel Chairs:</strong> Barbara Johnstone, Jo Angouri&lt;br&gt;<strong>Title:</strong> When Discourse Studies Meets Sociolinguistics (II)&lt;br&gt;<strong>Contributors:</strong>&lt;br&gt;4. Felicitas Macgilchrist</td>
</tr>
</tbody>
</table>
**When writers write about writing. Researching text trajectories in sociolinguistics, linguistic ethnography and ethnographic discourse analysis**

5. Jennifer Andrus  
*Rearticulating Context in Discourse Analysis*

6. Bethan Benwell  
*Identity and Institutionality: How far can Conversation Analysis take us?*

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<tr>
<td>Panel 3D</td>
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| **Panel Chairs:** Thomas Scheffer, Yannik Porsché, Daniel Wrana  
**Title:** *Discursive Practices and Ethnography (I)*  
**Contributors:**  
1. Thomas Scheffer, Daniel Wrana  
*Ethnographic perspectives on discursive practice. An introduction*  
2. Yannik Porsché  
*Ethnomethodological, Poststructural and Ethnographic Heuristics for a Microsociological Contextualisation Analysis*  
3. Giuseppe Mininni, Amelia Manuti, Rosa Scardigno  
*Diatextual approach as a psycho-cultural path of Critical Discourse Analysis*  
4. Cornelia Dinsleder, Katharina Scharl  
*“Doing teacher” as discursive practice*

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<tr>
<th>10:30-12:30</th>
<th>Panel 3E</th>
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| **Panel Chairs:** Theo Jacob Van Leeuwen & Jan Krasni  
**Title:** * Integrated multimodal discourse analysis (I)*  
1. Theo van Leeuwen  
*Introduction*  
2. Morten Boeriis  
*An analytical close-up on moving images – uncovering the integration of semiotic choices in the single shot*  
3. Søren Vigild Poulsen  
*Blended meaning in multimodal discourse*

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<th>12:30-14:00</th>
<th>Lunch Break/Mensa</th>
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<p>| 14:00-15:15 | Second Plenary Round Table (incl. discussion) |</p>
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<th>Date</th>
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<th>Panel Chairs</th>
<th>Title</th>
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<tr>
<td>Friday 25 Sept</td>
<td>15:15-15:30</td>
<td>Break</td>
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| 15:30-17:30 | Panel 4A      |                          | NN                            | Discourse, Politics & Policy                          | 1. Michael Kranert  
   *The Construction of Leadership and Group Identity in Leader’s Speeches at Party Conferences of Labour Party and the SPD*  
   2. Naomi Truan  
   *Addressing the nation, avoiding the confrontation? The third person as a disguised form of address in New Year’s messages of the British Prime Ministers and the German Chancellors (1998-2015)*  
   3. Mariano Dagatti  
   *Generalized dialogic style in public speeches of leader Néstor Kirchner, or how to manage leadership in democracies of opinion* |
|            | Panel 4B      |                          | Theo Van Leeuwen & Jan Krasni | Integrated multimodal discourse analysis (II)         | 1. Gunhild Kvale  
   *Multimodal interactions between written language and images*  
   2. Chiaoi Tseng  
   *Dynamic Space in the War Film Genre*  
   3. Bernhard Forchtner  
   *Comics in multimodal discourse* |
   *The migrant as outsider/intruder in online media discourse* |
| 6. Alexander Ziem | Framing meaning in discourse: how grammatical constructions and text genres shape the way we think |
| 7. Aurora Fragonara | Towards a definition of theatrical discourse: which features? |
| 8. Monika Kopytowska | Creating pictures in our minds: A cognitive perspective on news and society interface |

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<tr>
<td>Panel Chairs: NN</td>
<td>Title: Gender &amp; Discourse</td>
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<td>Contributors:</td>
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<tr>
<td>1. Juliette Wedl</td>
<td>Poststrukturalismus vor dem Gender Trouble</td>
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<td>2. Sylvia Morin</td>
<td>At the Crosscurrents of Discourse and Gender: A Surge in the Resurfacing of Mermaid and Siren Depictions in Literature and Popular Culture</td>
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<td>3. Rosa Brion-Caino</td>
<td>Victimization and Agentivity in Institutional Campaigns against Intimate Partner Violence</td>
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<td>5. Pia Pichler</td>
<td>'you’re not ratchet pussy you’re the daughter of the guy that sang achy breaky heart': authenticating indexicalities in young men’s hip hop talk</td>
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| Friday 25 Sept | 15:30-17:30 | **Panel 4E**  
Panel Chairs: NN  
Title: Governmentality I  
Contributors: |
|----------------|----------|-----------------------------------------------|
|                |          | 1. Camila Cardenas  
*Representation of Youth Political Action on Social Networks: Critical Analysis of Discursive Practices produced during Student’s Mobilizations in Chile (2011-2013)* |
|                |          | 2. Anne-Kathrin Will  
*Statistical classification of population groups – inventing categories and numbers* |
|                |          | 3. Reinhard Messerschmidt  
*From Extinction to Active Aging – Contemporary German Discourses on Demographic Change* |
|                |          | 4. Ludwig Gasteiger  
*Governing the discourse – Globalization of educational policy and the OECD’s Evidence Agenda* |
| 19:30          |          | **Conference Dinner** at the Restaurant "Friesenhof" in the city centre of Bremen (Hinter dem Schütting 12-13).  
*Transfer from the University will be provided: a special tram leaves from the "Universität Zentralbereich" tram stop at 19:00.* |
| Saturday 26 Sept | 8:45-10:15 | **Panel 5A**  
Panel Chairs: NN  
Title: *Identity and Subjectivity (II)*  
Contributors:  
4. Pascale Delormas  
*Dimension culturelle des discours de la santé. Ethos, scénographie et gouvernementalité.*  
5. Sascha Bosancic  
*The Discursive Marginalization and Subjectivation of Semi-skilled Workers*

| 8:45-10:15 | **Panel 5B**  
Panel Chairs: NN  
Title: Hegemony  
Contributors:  
1. Ruth Mell  
*New Perspectives: The Relationship of Discourse Semantics, Knowledge and Power*  
2. Benjamin Opratko  
*The Muslim devils summoned. Analysing anti-Muslim discourse from a hegemony-theoretical perspective*  
3. Tomas Marttila  
*Post-Foundational Discourse Analysis: A Suggestion for a Research Programme*

| 8:45-10:15 | **Panel 5C**  
Panel Chairs: Thomas Scheffer, Yannik Porsché, Daniel Wrana  
Title: *Discursive Practices and Ethnography (II)*  
Contributors:  
6. Delia Georgiana Badoi  
*Public sociology: Discourses about the relevance and reflexivity of sociological knowledge*  
7. Helena Torres-Purroy  
*My informants made me ‘multimodal’: reflections on multimodal ethnography*  
8. Vivien Sommer  
*How to analyze discourse practices of online communication. A triangulation of discourse analysis and ethnography*
### Panel 5D

**Panel Chairs:** Jef Verschueren & Jan Zienkowski  
**Title:**  
*Everyday Critical Meta-Discourse and Academic Engagement (I)*  
**Contributors:**  
1. Odile M. Heynders  
   *Public private voice: the imaginative scenario of identification*  
2. Joe Bennett  
   *The Grapes of Wrath as critique of discourse*  
3. Leonidas Karakatsanis  
   *Meta-discourses of the extra-discursive? On affects, self-reflexivity and discourse theory*  
4. Emo Gotsbachner  
   *The Television Viewer as Deconstructivist. How Audiences Tilt Intended Meanings of Discursive Political Rhetoric*

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<td><strong>Panel 5D</strong></td>
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<tr>
<td>10:15-10:30</td>
<td><strong>Break</strong></td>
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<tr>
<td>10:30-11:45</td>
<td><strong>Third Plenary Round Table (incl. discussion)</strong></td>
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<tr>
<td>11:45-12:00</td>
<td><strong>Break</strong></td>
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<tr>
<td>12:00-13:30</td>
<td><strong>Panel 6A</strong></td>
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### Panel 6A

**Panel Chairs:** NN  
**Title:** *Academic Discourse*

**Contributors:**  
1. Malika Temmar (French)  
   *La philosophie et ses formes d’adresse*  
2. Samiah Algethami  
   *Designing a discourse analytical framework for the analysis of evaluative stance in academic Arabic and English*  
3. Grzegorz Kowalski  
   *EFL scientific discourse as “cosmopolitan practice”? Implications of corpus research*  
4. Frieder Vogelmann  
   *Why Are There (Almost) No Discourse Analyses of Philosophy?*
| Saturday 26 Sept | 12:00-13:30 | **Panel 6B**  
Panel Chairs: NN  
Title: *Governmentality II*  
**Contributors:**  
1. Marek Czyzewski  
   *On the abundance and convergence of “agency” discourses in contemporary society and academia*  
2. Mark van Ostaijen  
   *Between migration and mobility discourses. The performative potential within ‘intra-European movement’*  
3. Alexander Hirschfeld  
   *Psychological exhaustion: Governing mental health*

| 12:00-13:30 | **Panel 6C**  
Panel Chairs: Jef Verschueren & Jan Zienkowski  
Title: *Everyday Critical Meta-Discourse and Academic Engagement (II)*  
**Contributors:**  
4. Alexander David Pask-Hughes  
5. Pieter Maeseele  
   *Depoliticization and democratic public discourse*  
6. Jan Zienkowski  
   *Critical Discourse Interventions: the metalinguistic structure and critical potential of a debate on the relativity of racism in Flanders*  
7. Julia Vrablova  
   *Critique of critique. A CDA approach to analysing media analysis made by Human Rights Institute*

| 12:00-13:30 | **Panel 6D**  
Panel Chairs: Theo Jacob Van Leeuwen & Jan Krasni  
Title: *Integrated multimodal discourse analysis (II)*  
1. Kate Maxwell  
   *Music Notation as a 'Gatekeeper’ to Participation*  
2. Jan Krasni  
   *Approximate Knowledge and Vagueness of Representation*  
3. Kay O'Halloran  
   *New Dimensions: Digital Multimodal Analysis*
### DiscourseNet Congress #1 (Bremen) Preliminary Programme (as of 06 July 2015)

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<td>13:45-15:00</td>
<td>Lunch (optional)</td>
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<tr>
<td>15:00–20:00</td>
<td>Informal DiscourseNet Meeting (open to all)</td>
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**Poster presentations** (to be confirmed):

- Sonia Alcoa ‘Self-presentation through multiple modes and languages: case studies of Catalan students abroad’
- Valentin Dander ‘Becoming-Different’ in Forbidden Areas. Analyzing the Micro Dispositif of a Media Art Project’
- Jaspal Singh ‘Delhi cyphers: Scales of transculturating hip hop’
- Hah Sixian ‘Hedging as a positioning practice in academic discourse’
- Johannes Beetz ‘Fads and Trends in Research - Subject positioning in the material discourse of the SSH’
- Marta Wróblewska ‘What we talk about when we talk about research impact’
- Marco Antonio Ruiz, Johannes Angermuller ‘L’analyse du discours au Brésil: quelques chemins théoriques’
- Hossein Rezaie ‘Favoring Language Learners and Fomenting Language Teachers’ Fury’
- Yang Haiyan ‘The Image of China in English Tourism Discourses’

**NN**: Panel chairs not named yet