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- « Le public saisi par les TIC » ["The Public Shaped by ICT"]
  Pierre Morelli, Nathalie Pignard-Cheynel
  https://hal.archives-ouvertes.fr/hal-01290972v1

- « Au-delà de l’usage : du public pour penser les TIC » ["Beyond the Use: Public as Concept to Study the ICT"]
  Pierre Morelli
  https://hal.archives-ouvertes.fr/hal-01292287v1

- « Différencier accès, interaction et participation » ["Differentiating between Access, Interaction and Participation”]
  Nico Carpentier

Bibliographical reference of this book


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In a vast majority of works, Information and Communication Technologies (ICT) are questioned through the analysis of their uses and the determination of the figures of the user. Researchers hardly ever focus on the notion of “public,” whose acceptations, both as a substantive (the public) and an adjective (public) seem a priori barely appropriate, though it is central in the studies of media and their reception. However, recipient activity and relationship to individuals have developed with Web 2.0, allowing the emergence of collective instances (online communities, social digital networks) that can be thought via the notion of public. This work aims at deepening the furrow ploughed opened by a few pioneer researchers, through an ensemble of contributions offering varied theoretical frames and analysis methods, so as to assess the relevance of resorting to the notion of public when analysing ICT.

This work is composed of three sections – “Making it public using ICT,” “Being part of the ICT’s public” and “Re(thinking) publics using ICT” –, preceded by three texts defining the general theoretical framework within which the fifteen papers fall.

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